

KRITI SOCIAL INITIATIVES ANNUAL REPORT 2020-2021



KRITI
working with the urban poor

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KRITI AT A GLANCE



Kriti team photo taken at our Annual Picnic to Deccan Trails Resort in Vikarabad on 8th March 2021

Kriti Social Initiatives is a not for profit organization working in the slums in Hyderabad on the twin issues of promoting education for children and empowerment of women through training and livelihoods since 2009.

We work extensively with children studying both in government schools and in the affordable private schools in the Shaikpet area. We also run a number of vocational training centres for women where we teach tailoring and hand embroidery.

Vision

To empower women by helping them find livelihood, better educate their children and improve their sense of well being.

Mission

- Ensure basic education to all children.
- Empower women to ensure fair wages and a steady livelihood.

PROJECTS



PROJECT PUSTAK
provided notebooks to 6000 students in private and government schools in Shaikpet Mandal.



PROJECT MILAN
provides vocational training in tailoring and hand embroidery. It aims at enabling women to be skilled enough to generate income for the family.



PROJECT SHIKSHA
improves the learning levels of children in government schools by upgrading infrastructure, appointing voluntary teachers & providing books and stationery to students.



PROJECT HUNAR
empowers women by providing them an opportunity to earn income in a safe environment that maintains their dignity.



PROJECT DISHA
provided educational scholarships to children in low cost private English medium schools who are in danger of dropping out of school.



PROJECT KARUNA
provided dry ration and cooked food, resulting in over 2 lakh meals for migrant labourers and underprivileged people during and after COVID lockdown.



PROJECT KAUSHAL
provides free computer training to all students and adults. Courses include basics of computers, Word, Excel, programming etc.



PROJECT BUNIYAAD
strengthens the basics of reading and writing in primary school children



PROJECT SAMATHA
focuses on training school teachers to sensitize them to the concept of gender roles and stereotypes.

MESSAGE FROM THE CEO



The year FY20-21 brought unprecedented challenges to the whole world with the devastating impact of the COVID pandemic. Our initial focus was to respond to the distress caused by lockdowns and job losses by providing food support. Later, school shut downs and need for social distancing meant that Kriti had to adapt the delivery mechanisms for all its projects.

Project Karuna and Project Pustak were two projects launched during April - July 2020 as Covid relief projects. Our fund raising campaigns for both the projects saw immediate responsiveness from our donor base and we would like to thank all the people who came forward to support our work. Through Project Karuna, Kriti distributed dry rations to over 4000 families in the months of April to July. Later masks were distributed to people at labour addas in Hyderabad. Under Project Pustak, Kriti supplied free notebook sets and stationery to over 6000 children in 23 private and Government schools (17 Govt and 6 private schools) in Shaikpet Mandal and other nearby areas.

Livelihoods activity under Project Hunar continued throughout the year and our production teams stitched thousands of masks! The general economic slowdown meant that household incomes had gone down and the families of our production team were all the more dependent on their production wages.

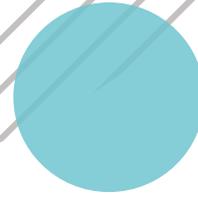
Project Shiksha and Project Disha are our two main projects supporting education of children. Our focus was to ensure continuity of education for children and we paid school fees for most of the children in our scholarship program and continued to place teachers in government schools even though regular classes were not being held across most government and affordable private schools.

In some projects such as Project Samatha, Project Milan and Project Kaushal, we completely changed the project delivery methodology. Gender sensitisation training to teachers under Project Samatha was done through online channels. Video modules were developed for tailoring and hand embroidery training under Project Milan and a hybrid of virtual and classroom training was implemented. Project Kaushal, the computer training center, also developed short modules that could be taught over phone. Later in November 2020, we opened the computer center to students and completed one batch before the second wave struck again.

The Kriti team was required to come to office or visit the slums to do our work both during lockdown and through the rest of the year. It was heartening to see all our team members rallying forward and working to maximise social impact while following Covid appropriate behaviour.

- Himani Gupta

PROJECT MILAN



Project Milan is a skills-training project for women. In the year FY20-21, Kriti trained 300 women under Project Milan. We have four training centres- Tolichowki, Hakeempet, Basavataraka Nagar and Hakeempet Kunta.

Apart from the technical training, students are also taught theory and soft skills to help the women attending the program improve their general awareness, self-confidence and make them more prepared for a work environment.

The courses offered under Project Milan are:

- Self-employed tailor: A 4-month part-time course that teaches how to operate a domestic sewing machine, along with cutting and stitching of 7 to 8 commonly worn ladies garments.
- Sewing machine operator: A 2-month full-time course that teaches the operation of an industrial sewing machine and the different aspects of garment production.
- Hand embroiderer: A 3-month part-time course that teaches hand embroidery techniques that can be used for the embellishment of garments and home furnishings.
- Mehendi designing course: A 1-month course that teaches the basics of mehndi, the different designs and techniques to use in order to be artistic and quick.



Objective

- Provide vocational skills such as tailoring training to women in urban slums
- Help the women to supplement the household income through the skills acquired
- Impart knowledge and information to the women that will help them in managing their health and finances better and also increase their employability

Activities in FY20-21

- Training of women in tailoring and embroidery.
- Developed course content for all three courses in English and Urdu.
- Created video content for hand embroidery and sewing machine operator courses.
- Created training curriculum for home-based training.
- Introduced short term mehndi designing course at one centre.
- Involved trainees in the production of masks and nighties.

Impact FY20-21

- A total of 300 students were trained in tailoring and embroidery.
- High-quality training content was developed which can be used in the future.
- Students save on an average Rs. 2000 per annum by stitching garments themselves. This frees up cash in the family to meet other needs.
- Data showed that around 20% of the trainees used the skills for income generation. On an average they earned Rs. 2000 per month or Rs. 24000 per annum.



Trainees receiving certificates after completion of self employed tailor course at Hakimpet center in Nov 20

CASE STUDIES

Case Study 1: Samreen Begum (SMO student: Aug-Oct batch)

“I love making clothes for my 3 sisters and my mother”, says Samreen, a 19-year-old science student who has finished 3 months of training with us.

To help her family financially, Samreen joined our 3 months program and learnt stitching on an industrial machine. After finishing the course, Kriti started giving her orders for masks. Samreen can now make up to 50 masks a day and earned Rs. 2000 in January. While her dream is to become a primary school teacher, she wants to continue stitching masks to earn money.



Case study 2: Rubeena Begum (SET student: Nov '19-Feb '20 batch)

Rubeena is a 25-year-old woman who became a wife and a mother at the age of 19. She convinced her husband to let her join Kriti's Tailoring course under Project Milan.

At Kriti, she learnt how to stitch kurtis, salwars and frocks. Once her course was complete, she started making clothes for herself and her children. Her work soon became popular in her neighbourhood and she started receiving money for her tailoring orders. In her own words, Rubeena says that she feels very happy that she is able to bring her share to the household monthly income. She has now enrolled herself in a local stitching centre where she pays Rs. 1000 of her earned money and learns how to make complex designs as part of fashion designing. She also watches YouTube tutorials on her sister's smartphone to learn about various new trending designs in the market.



Hand embroidery training



Balreddy Nagar center



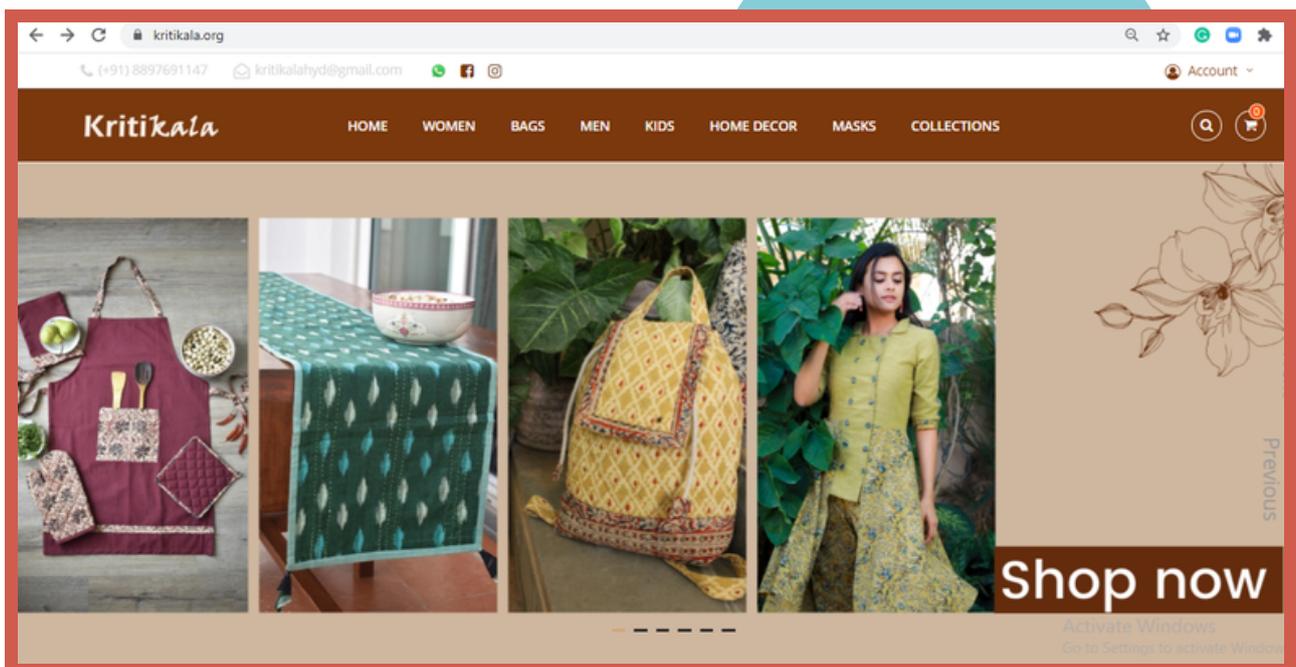
PROJECT HUNAR

Project Hunar encompasses the various initiatives taken up by Kriti to support livelihoods for women.

The flagship program is the production centre at Balreddy Nagar in Tolichowki. This centre was established in 2017 in partnership with the Telangana State Minorities Finance Corporate and the Bashir and Sarwar Babukhan Trust.

Over 30 women are earning income through the production of bags, masks, home linen products and garments at the Balreddy Nagar center. There is another production centre at Hakimpet Kunta in the Tolichowki area where 10 women work in the stitching unit and 15-20 women work on hand embroidery and newspaper bag making.

The products are sold under the brand Kritikala through exhibitions, our retail store (at the Kriti head office) and through our online store <https://kritikala.org>



Impact:

Over 60 women are earning livelihoods through Kriti production units.

Project Samriddhi:

This project is an asset support program started in 2020 in response to the COVID crises and the need to provide income generation for women with the support of two donors. The Kriti team is identifying women who are interested to take up income generation through tailoring jobs or taking garment stitching orders from local customers. Such women are given a sewing machine with a motor on an interest free loan. The cost of machine is also subsidised by 50%. The team interacts with the women on a monthly basis.

Impact:

Kriti has so far supported seven women with loans for machines.

The production center at Balreddy Nagar



Hakimpet Kunta production center

CASE STUDIES

Case Study 1: Wajida

Wajida has been working at Kriti's Hakimpet Kunta production centre for over four years. She is a lively and exuberant lady who works hard to ensure her children get a chance to study and get good jobs when they grow up. Her husband is an autorickshaw driver and they stay in a rented house. Years of doing tailoring work have resulted in her getting chronic back pain issues - still, she persists and works on and off at the centre as she is determined to help her family. Kriti has helped with her medical treatment and the education of her children. Wajida appreciates the flexibility offered by the production centre and hopes to continue her work for many more years.

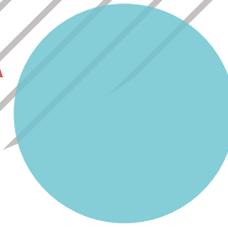


Case Study 2: Yasmeen Sultana

Yasmeen received a machine under Project Samridhi. She is a 35-year lady from Asif Nagar. Following her husband's passing, she was forced to come live with her mother in Hyderabad. Her mother-in-law had taught her tailoring and she used to stitch her and her children's clothes back in the village. Now, she wants to use her skills to start earning. Her cousin sister who lives near one of Kriti's training centres informed her about the lending of machines by Kriti. Yasmeen came to Kriti's office with her sister for the same. With her mother's help, she was able to take orders and in one month, Yasmeen was able to get earn Rs 3000 by stitching 4 blouses and 60 skirts.



PROJECT KARUNA



Project Karuna is a program initiated during lockdown to provide food support to the COVID affected families in the Film Nagar slums and to migrant labourers.

On March 24th 2020, a nationwide lockdown was imposed to help curtail the spread of the coronavirus pandemic. Soon, we all started to see the news about migrant labourers stranded in cities, stuck without work, fearful about their health and safety.

At Kriti, we started to receive distress calls, both from migrant workers and also from daily wage earners in the settled slums. All their livelihoods had come to a halt and they were worried about food security.

To help people in need around us, Kriti launched Project Karuna, to provide food support to migrant workers and others who were badly affected by the lockdowns.

One team of Kriti volunteers was responsible for sourcing and packing the ration kits. Each kit included rice, wheat flour, dal, oil, spices, masks and sanitary pads. Another team of Kriti volunteers identified beneficiaries in the slums and near construction sites and distributed the ration packs.

Towards the end of May, Kriti also provided packed food for the migrant workers as they headed back home by special trains. Data such as name, Aadhaar card information and phone number was collected from all beneficiaries.

Hunger hits harder than a virus

PROJECT Karuna

Thousands of families in Hyderabad have lost their livelihood because of the CoronaVirus lockdown. A small contribution can help them survive. Project Karuna will provide food packages to these families during this time of distress.

These food packages include rice, dal, oil, salt, turmeric, spices, and other necessities that will cost only Rs 1000 per family per month.



Mask Distribution:

During the months of October and November 2020, we did widespread distribution of masks to construction workers by visiting the labour addas in Hyderabad. We also educated people about the importance of wearing masks, especially while in crowded public spaces.

Impact:

- Over 4000 beneficiaries received the ration packs that would provide over 2 lakh meals
- Over 2000 migrant workers received meals for their journey back home.
- Kriti distributed free masks to over 10000 construction workers at the addas in Hyderabad.



PROJECT BUNIYAAD

Project Buniyaad is a foundational education program for children in the age group 6 to 11. Students in the primary school age lost over a year of education at a critical time due to the pandemic and online classes had low impact on them.

Objective:

The program works to bridge the learning gaps among students that widened due to the COVID pandemic by strengthening the basics at the primary school level.

Program Details:

- Students were assessed based on a baseline test and assigned to either Level 1 or Level 2. Level 1 is for beginners while Level 2 is for students who had some knowledge and had to be brought up to their grade level.
- The program was planned for 2 hours of physical classes per day for children studying in classes I-V in both government and private schools.
- The program focused on language improvement (Telugu & English) and Math.
- Teachers adopted innovative teaching methodologies to reinforce the concepts.
- For teaching Math concepts, the teachers used Jodo Gyan material, while phonetics was used for English. Art and music were also used to reinforce the concepts.
- All teachers were trained by Kriti volunteers and other peer teachers.
- The 8-week pilot program ended at the end of March 2021.
- Children were given an end-line test to measure the impact of this program.

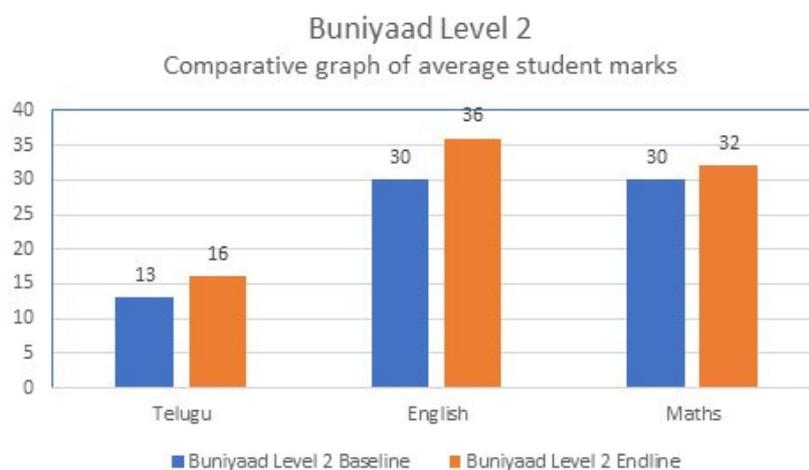
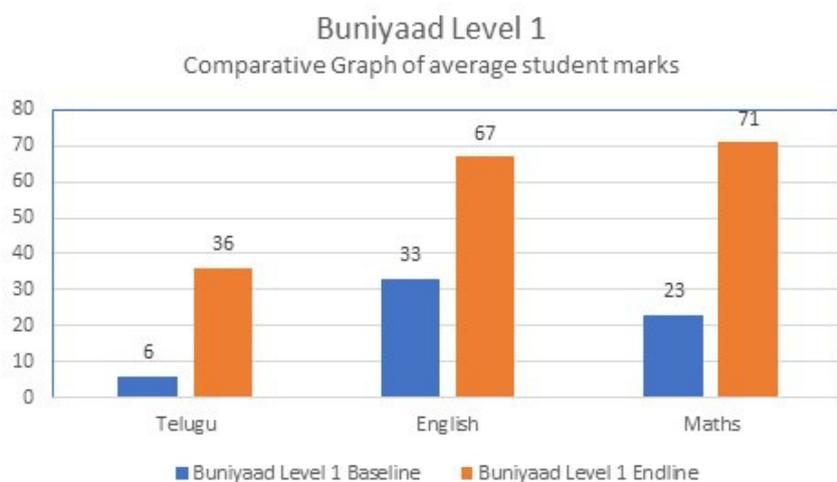


Results

As seen in the graphs, all students showed a marked improvement from baseline to end-line test. The program was suspended due to a rise in COVID cases in April 2021 temporarily and is planned for later this year.

Analysis

Compared to the baseline, the children performed well in the end-line assessment. This improvement was brought in just about 40 days of 2-hour daily sessions. We also see that, compared to level 2, the improvement in level 1 is higher. The reason for this is that most of class 1 and 2 children forgot the concepts they had learnt and this recap has helped them to recollect the same.



CASE STUDY

Case Study: Haritha

Veeraboina Haritha is 8 years old, the youngest of three daughters to Venkatesh and Lingamani. Haritha's father is a petty shopkeeper and her mother works as a housekeeping employee. The parents felt that Haritha was not a very bright student, and so they enrolled her in a government school while educating both her sisters in private schools. Given their limited financial resources, many families have to make such choices.

Haritha was among the regular attendees of the classes under Project Buniyaad and she showed a keen interest in the classes. She showed visible improvement in her learning levels comparing her baseline test



and endline test, much to the surprise of her parents. The Buniyaad program has been a boon to children like her who are missing out on physical classes and direct interactions with teachers in a classroom.



PROJECT PUSTAK

Project Pustak was launched as an intervention to encourage children to get back to education by giving them free notebooks. Kriti did a survey and found that many families lost their income and parents could not even afford notebooks to give their children for online schooling.



Objective:

The project organized a notebook distribution drive to over 6000 students in Government and Private schools in the Shaikpet Mandal.

Notebook distribution in GPS Shhaikpet, August 2020



Activities:

- Kriti identified 12 government primary schools, 5 government high schools and 6 private schools.

Type of school	Grades	Number of students	Number of books	Notebook types
Primary school	1 to 5	3500	10 to 14	Single ruled, 4 ruled, square ruled, etc. notebooks
High school	6 to 10	2400	10 to 15	Long plain notebooks

- Around 1000 students from some of the government primary schools were also given school bags.
- In 5 government high schools, a stationery kit containing exam pads, geometry boxes, etc. were distributed to around 2000 students.

At NBT primary school with Coforge team members



With a volunteer who raised funds for stationery kits for High School Students

PROJECT SHIKSHA

The aim of Project Shiksha is to improve the quality of education in government schools by providing an appropriate learning environment and improving learning outcomes of the children

Support for government schools is two-fold:

- One, to provide an appropriate learning environment:
 - Infrastructural development of the schools.
 - Books and stationery.
 - Janitorial staff.
- Two, to improve learning outcomes of children:
 - Improve the teacher to student ratio by appointing teaching and non-teaching staff.
 - Teaching learning materials.
 - Training of teachers.

Under Project Shiksha we have provided a Maths lab, created school libraries and added art programs in government primary schools





Infrastructure Development

Kriti was actively involved in the infrastructure development in four government schools - UPS Imampura, GPS Sheikpet, GPS Mahatma Gandhi Nagar and GPS Ibrahimnagar . The work included:

- Rebuilding bathrooms, major repair work of the school building, construction of walls, replacement of doors and windows, minor repair work, painting and new floors.
- Schools were also provided with sports material, kitchenware for midday meal program, teaching aids, benches, school office furniture and drinking water filters.



Learning Impact:

As 2020-21 was a COVID pandemic year, all school related activities were affected. After an initial struggle, the education department and school management took the decision to go for online classes. A survey was conducted to know the availability of television and smartphones among the parent community in the month of August 2020. This survey showed that 60% of the households had working televisions and only 40% of the students had access to smartphones.

Online classes were held for Telugu medium students through TV channels and the teachers would inform the students of the schedule via phone to the students. English medium students did not have any online classes.

Later, high schools were opened for physical classes from grades 6 to 10. However, they too had to shut abruptly again within a few weeks due to a surge in COVID cases as a result of the second wave. Online classes continued till the last working day.

Activities

- Appointed 15 teachers in 6 government schools in Shaikpet Mandal.
- Provided notebooks for students in 13 government primary and high schools, school bags in 3 primary schools, stationery for 2000 high school students.
- Teachers supported online education through formation of class-wise WhatsApp groups, sharing of links, correction of assignments, monitoring calls and home visits.
- Prepared videos on class topics to aid online classes.
- Special Teacher Training: Astronomy and Science training, Certificate courses in computer basics, MS Office and gender sensitization training.
- Around 5% to 8% of the children visited their schools to clear doubts, watch sessions, and to pick up and submit assignments.



CASE STUDY

Case Study-Shaik Ayaan

Shaik Ayaan is a class 3 student in GATI government primary school at Banjara Hills. The medium of instruction is Urdu. He was an average student during normal physical classes. But surprisingly, he started getting the teacher's attention as he actively participated in online classes and in responding to assignments. He also makes it a point to visit school every week accompanied by his mother to clear his doubts. Though his parents are not literate, their support and continuous monitoring has made him more responsible. Moreover, it was observed that he likes online classes and doing home assignments by himself compared to the actual classroom situation. Though he is in an Urdu medium school, the transmitted classes are in Telugu medium mostly. He understands Telugu very well and shows interest.



PROJECT KAUSHAL

Project Kaushal is a computer skill development program. Started in November 2019, the center has several free courses and is open evenings and weekends.

Objective:

The program aims to teach computer literacy skills for free to enable the underprivileged to bridge the digital divide.



Activities:

- The center is located in the middle of a slum and housed in a government primary school. It is open to all over 10 years of age.
- Courses are taught in computer basics, Microsoft Word and Excel, Scratch, etc.
- During lockdown, the center moved to online education using videos and freeware to continue their computer literacy skills.
- Each course is scheduled for 2-3 sessions a week for a duration of 1 hour each.
- Students who joined the center included children above grade six, college students and working adults.



- During lockdown, 90 students out of 110 enrolled, received certificates of completion at the end of their online courses.
- A 3-week hands-on robotics training program was conducted in partnership with Texoham Foundation and sponsored by Synchrony. Around 30 children successfully completed the training and received certificates. Seeing the success of the course and the interest of the children, this course will now be offered regularly as part of our schedule.



Students at the computer training center



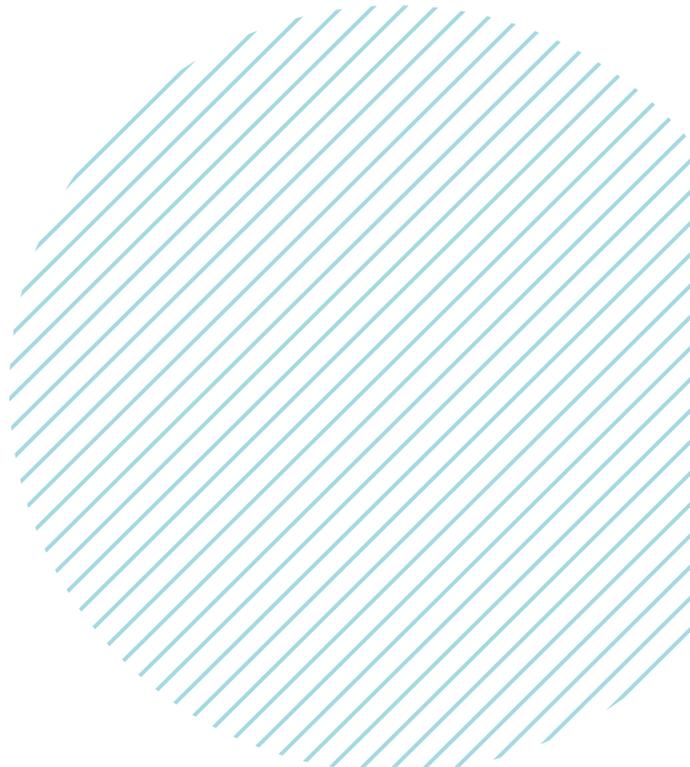
PROJECT DISHA

Project Disha, provides financial support for the education of children from financially needy families after a careful analysis of the family's financial status.

Priority for scholarship is given to single parents (death/separation), health issues in the family (temporary and permanent), girl child and/or eldest child in the family. The focus of the program is to ensure children complete schooling till class X. However, a few students of college level also are being sponsored with some of them pursuing professional courses such as engineering, nursing, architecture and medicine.

In the academic year 2020-21, we supported the education of 391 students with 71 students in grade 10. Due to the pandemic, all of them were given a passing grade in grade 10, with several of them being the first person in their homes to have finished this basic education milestone. All the students in the program were supported with notebooks to ensure they would continue with their education.

We had many students, especially those in primary schools, who dropped out as they either did not have online classes, did not own a smart device or could not understand what was being taught online. The schools went through a financial crisis and several shut down due to the pandemic. Parents did not perceive online classes as real education and did not pay fees for their children. Many teachers were laid off as schools could not pay salaries to them.



Mentoring:

- As a part of the Disha program, Kriti also plans and provides mentoring sessions to all sponsored children and their parents.
- Due to the COVID pandemic this year, the approach to mentoring was changed and a virtual mentoring pilot program was started.
- The pilot online mentoring program was given to 60 students in grade 10.
- As it was virtual, we had a team of 30 volunteers who were in various careers residing in India, USA and Canada and were of different age groups, conduct the sessions.
- The mentoring program began in November and was conducted over weekends for 4 months.
- All material was developed by Kriti and mentors were given orientation sessions for them to understand the material and what they had to explain to the students.
- Students joined the sessions via zoom or whatsapp.
- Some of the students who did not have a smart device came to Kriti office to attend the sessions.
- Despite many technical issues, the mentors persevered and worked with the students creating an everlasting impact on them.
- The students were also given a career counselling session by the team from Nirmaan Organization.



Volunteer Testimonials:

Deepa Nair, Business Analyst.

Kriti foundation has given me a platform to train students of 10th class with soft skills between Dec '20 to Apr '21. I was immensely proud to share my knowledge and experience with these children during the pandemic, and teaching them how to overcome adversities in life, and to stay positive.



Lasya Lolla, IT professional.

I have been working as a volunteer in Kriti for 3 years now. The first thing that caught my mind was that they are mentoring students for their career building apart from just sponsoring their studies. It is completely vital because even those who can afford sometimes lack proper guidance.

PROJECT SAMATHA

Project Samatha is a gender sensitisation program conducted by the faculty of University of Hyderabad, Maulana Azad National Urdu University along with Kriti and is funded by the U.S. Consulate under its Alumni Engagement Innovation Fund (AEIF 2019).

The project is conceptualized to provide gender sensitisation training to primary school and pre-school teachers to become socially sensitive and inclusive educators, thereby contributing to the larger goal of raising a more fair-minded and compassionate child.



The training modules were developed by the core project team that included scholars from University of Hyderabad (UoH) and Maulana Azad National Urdu University (MANUU). The Project team included Prof. Dr. Aparna Rayaprol and Prof. Dr. Usha Raman from UoH and Prof. Dr. Salma Farooqui from MANUU. They were supported by Prof. Deepa Kilambi and Prof. Deepa Srinivas.

The training modules cover topics such as: What is Gender, Gender as a Barrier, Structural and Social issues, Stereotypes and Reality, the Consequences of Sexism, Boys and Girls in the classroom, what is a Gender Sensitive Classroom etc.

Padmashri, Dr. Shantha Sinha, founder of the MV Foundation and Dr. Sheela Prasad from UoH were some of the eminent speakers who addressed the teachers along with the course faculty.

Objective:

To make teachers aware about gender roles, their own perceptions about gender and sensitise them to how they can avoid perpetuating gender stereotypes in the classroom. The training modules will be converted into a handout that will be distributed freely to schools and other institutions that may be interested in using the material.



Impact:

- Developed curriculum for training teachers to become more sensitive to gender-based differentiation in their own thinking and in how to manage a classroom.
- About 40 teachers were trained through online workshops in two groups during the months of August to November.
- About 15 teachers among them were further trained to be master trainers at a workshop at University of Hyderabad in January 2021.
- The community level training by the master trainers will be extended into the following year as well so as to reach out to more and more people.
- Conducted community-level training for over 300 participants over a 2-hour session that helped sensitise the participants to gender roles and inherent biases against women.

Mr. Joe Christopher from the U.S. Consulate General, Hyderabad appreciated the team for the innovative intervention and distributed Master Trainer certificates to the teachers.



Let us Remove Gender Bias

- Girls and Boys should be treated alike by all
- Both must be given equal opportunities in education, career and life
- Women must receive equal pay and job opportunity in all fields, on par with men
- Parents should invest in girl's education
- Children should be given the option to choose whatever subject or career they are interested in
- Girls must have convenient access to toilets in schools and public places
- Women must have job security during pregnancy along with sufficient maternity leave

Emergency Contacts for women in need	
Women Helpline (Domestic Abuse)	108 / 181
Women Helpline (Women in distress)	1091
Child Help Line	1098
National Emergency Number	112
National Commission for Women	011-26944880/ 26944883
Women Police Station (Begumpet)	040-27853508
Women Safety	94906 16555 040-2785 2355
Women safety App - HAWK EYE	



KRITI is a not-for-profit organization working in the slums of Hyderabad since 2009 to help provide livelihoods for women and education for children.

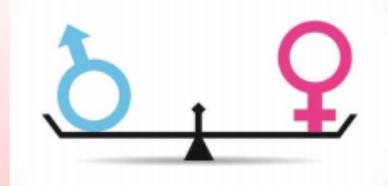
Education



Women's Skill Development



Kriti Social Initiatives
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Website: www.kriti.org.in www.kritikala.org



Project Samatha

Gender Sensitization Program

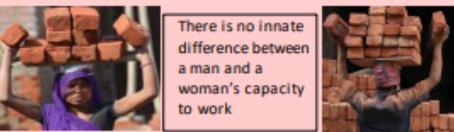
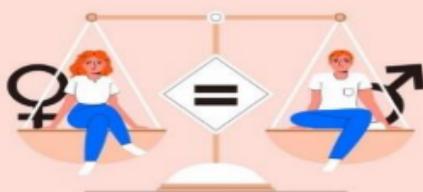
Project Samatha provides gender sensitization training to teachers to become socially sensitive and inclusive educators, thereby contributing to the larger goal of raising a more fair-minded and compassionate child.

Kriti Social Initiatives teamed up with scholars from the University of Hyderabad and Maulana Azad National Urdu University to design this program which combines research, curriculum development and delivery of training. The program is sponsored by the US Consulate in Hyderabad, under the 2019 Alumni Engagement Innovation Fund. The program is being implemented in government and private schools in the Shaikpet Mandal of Hyderabad. The direct beneficiaries include both teachers and parents.

GENDER SENSITIZATION PROGRAM

What is Gender?

Gender is the perceived difference between man and woman based on social and cultural differences. Sexual characteristics are by birth but these do not define gender. Man and woman are born equal and our society influences us to differentiate between them. All kinds of work, sports, jobs can be carried out by both.



Women Should get equal wages for equal work and have the same access to work opportunities.



STOP GENDER BASED VIOLENCE



Verbal Violence	Sexual Violence	Physical Violence	Economic Violence
Scolding, insulting, shouting, threatening, etc.	Kissing, touching, hugging and having sex without partner's consent	Beating, thrashing, manhandling	Taking away or denying property and money, lack of financial freedom

OVERCOME SOCIAL BARRIERS

Remove Gender inequality -

- Stop child marriages
- Build more toilets for women
- Share household work
- Share baby (siblings) care
- Stop gender violence
- Encourage girls in sports
- Build leadership capacities among girls



Believe in your strengths and not in what society says.

Education, skills, physical fitness, mental maturity and emotional intelligence are the pillars of success for both men and women.

FINANCIALS

FY 2020-21

Kriti Social Initiatives

Income and Expenditure Account for the year ended 31st March, 2021

EXPENDITURE	Amount (Rs)	INCOME	Amount (Rs)
Scholarship Fees	36,16,671	Donations	1,99,23,934
Salaries	48,56,116	Interest on Fixed Deposits	14,15,944
Depreciation	2,03,287	Savings Bank Interest	2,39,411
Office Expenses	2,81,545	Fee Receipts (Kaushal)	10,600
Travel Expenses	1,22,415		
Printing and Stationary	1,59,683		
Rent	5,25,500		
Training Expenses	63,561		
Audit Fees	17,700		
Computers	6,13,331		
Staff Welfare Expenses	1,72,767		
Training content development	1,95,399		
Tailoring training material - Milan	4,82,831		
Marketing Expenses (Kritikala)	9,27,562		
Store development for Kritikala	2,75,171		
Groceries Purchase (Karuna)	19,54,678		
Bags, Note Books (Pustak)	21,88,659		
School Infrastructure	10,35,544		
Divya Jyothi Foundation	14,66,618		
Sports Material/Prizes	40,507		
Dhruvansh Foundation	12,50,000		
Excess of Income over Expenditure	11,40,343		
	2,15,89,888		2,15,89,888

Divya Jyothi Foundation is an orphanage in Saroor Nagar. Kriti supported the operational costs of the orphanage last year. Kriti also implemented a lake rejuvenation project with Dhruvansh Foundation last year.

Draft Balance Sheet for Kriti Social Initiatives for FY20-21

Kriti Social Initiatives Balance Sheet as at 31st March, 2021

LIABILITIES	Amount (Rs)	Amount (Rs)	ASSETS	Amount (Rs)	Amount (Rs)
Corpus Fund			Fixed Assets	7,41,639	
Opening balance	2,86,98,651		Add: Additions during t	2,45,479	
Add: Excess of	11,40,342	2,98,38,993	Less: Depreciation	2,03,287	7,83,831
Income over					
Provisions			Fixed Deposits		2,37,13,105
Audit Fees Payable	17,700				
Rent Payable	69,000		Current Assets		
Dutes & Taxies	75,701		Cash in Hand		61,548
Sundry Creditors	56		Cash at Bank		57,39,735
Wander Sports	4,500		Rent Deposit		86,000
Salaries Payable	7,15,871	8,82,828	TDS Receiveble		1,42,705
	-		Interest receivable		1,10,095
			Loans & Advances		84,802
		3,07,21,821			3,07,21,821

The audited balance sheet will be available by 30th September 2021 and uploaded to Kriti website.



OUR DONORS

Kriti's work is powered by the financial and non-financial support provided by our donors.

Qualcomm India Private Limited, Euroflex Transmissions India, the U.S. Consulate, Sonata Information Technologies Ltd., Hyundai Motor India Ltd, Xilinx and Coforge were some of our corporate sponsors.

In addition, we receive support from employee giving programs at many companies. Google and Microsoft employees have been long term supporters of our work. We would like to give special thanks to Geetha Lakshmi at Microsoft and Shalini Pal at Google for championing our cause amongst their coworkers

There were over 500 individuals who supported Kriti last year. Special thanks to the following volunteers who gave a lot of time to different projects at Kriti: Jai Bharathi, Gangadhar Pandey, Sumana Kasturi and Kamana Gautam

We give our heartfelt thanks to all of our donors for reposing their trust in us and look forward to continued engagement.





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